

The leading free-to-air channel dedicated to knowledge and education

France 5 offers documentaries, cultural programs, talk shows, and educational series covering topics such as science, history, health, and society.

The channel is aimed at adults aged 25 to 60, students, and families interested in culture and knowledge. In prime time, France 5 broadcasts high-quality documentaries and debates, making it a reference for educational and cultural content on French public television.

TV

Monthly reach ¹	60,905,000
----------------------------	------------

Audience Profile

Men	58%
-----	-----

Women	42%
-------	-----

4-14 years	2%
------------	----

15-24 years	1%
-------------	----

25-34 years	3%
-------------	----

35-49 years	9%
-------------	----

50-59 years	13%
-------------	-----

60+ years	71%
-----------	-----

