

At a glance

MEINS is the lead magazine of the WOW generation. The stringent magazine concept offers encouraging stories, stand-up topics and joie de vivre. The involvement of real readers creates closeness and emotion. Direct interaction via the unique 360° community Gen.WOW. MEINS is pure joie de vivre!



Print

Coverage	0.27 mill. (ma 2025/I)
Paid Circulation	76,550 (IVW 4/2024)
Frequency	all 14 days
Basic Rate 2026	EUR 24,900
Copypreis	3.60 EUR

