At a glance

ALLES FÜR DIE FRAU offers compact service and advice expertise with quality. It is the service weekly for readers who want everything: lots of service, up-to-date information and good entertainment.

Print

Coverage	**0.34 mill.** (ma 2026/I)
Paid Circulation	**51,378** (IVW 1/2026)
Frequency	**weekly**
Basic Rate 2026	**EUR 20,110**
Copypreis	**1.80 EUR**