

At a glance

With around 1.1 million copies sold each week and a reach of over 5 million readers, BASIS PROGRAMM KOMBINATION is the highest-circulation weekly TV magazine combination in Germany.



Print

Coverage	4.62 mill. (ma 2025/I)
Paid Circulation	1,041,711 (IVW 4/2024)
Frequency	weekly
Basic Rate 2025	EUR 122,410

