

The German news brand with great expertise in business topics, both linear and online

Since 1992, NTV has stood for outstanding (breaking) news expertise. It offers orientation - reliably and competently. Like no other broadcaster in Germany, NTV stands for competence in the business sector. The channel offers strong and exclusive documentaries and a wide range from current affairs, contemporary history, wildlife and nature, history and mystery, knowledge and technology to crime / law enforcement and art. As part of RTL NEWS, NTV benefits from a global network of journalists, but maintains its independence as its own news brand. Core target group are men / opinion leaders.

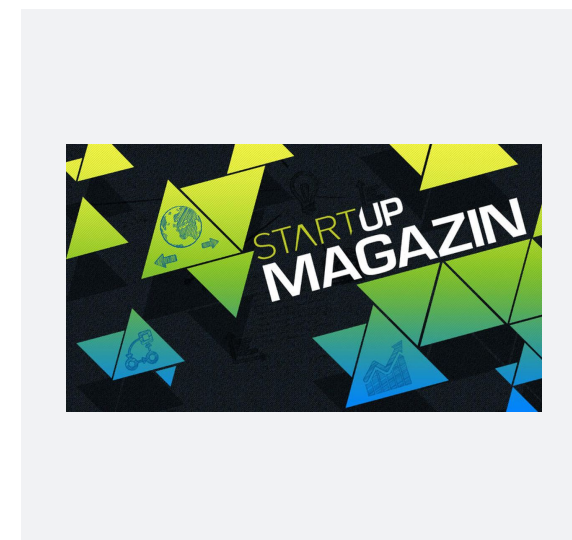
(Age clusters: 3-14; 15-29; 30-39; 40-49; 50-59; 60-69; 70+)

TV

Monthly reach ¹	1,058,532
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Audience Profile

Men	56%
Women	43%
6-15 years	1%
16-24 years	2%
25-34 years	6%
35-44 years	16%
45-54 years	14%
55-64 years	25%
65+ years	37%



¹Mediapulse TV Data (Instar Analytics), 2024. NTV is published in Switzerland.