

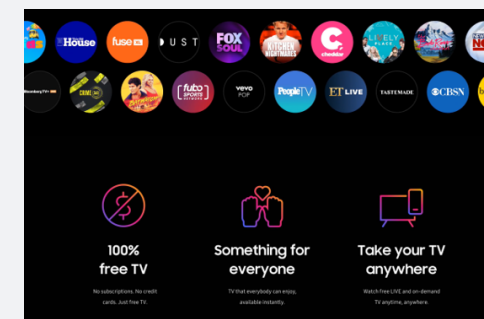
SAMSUNG TV PLUS (IT)

The powerful AVOD platform on SMART TV - with free ad-supported video service

Samsung devices come with Samsung TV Plus – Samsung’s free ad-supported Smart TV video service. Samsung TV Plus delivers free live TV and on-demand. Over 160 channels of news, sport, movies etc. The core target is people aged between 25 and 44 years old.

Advertising Video on Demand

Monthly Uniques ¹	12,758,738
In-Stream Impressions ¹	6,427,630



¹Publisher's Information 2023. SAMSUNG TV PLUS (IT) is published in Italy.