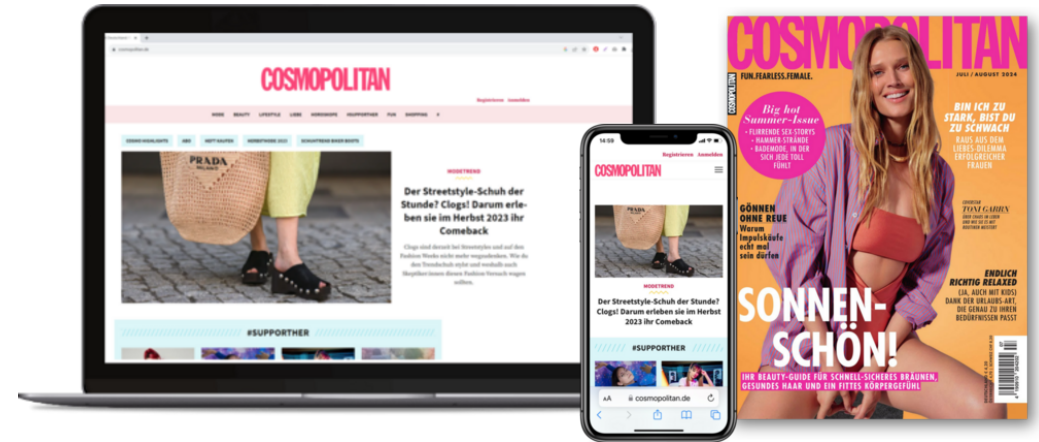


At a glance

COSMOPOLITAN - Fun. Fearless. Female. The personal coach for all areas of life: Beauty, fashion, lifestyle, career & love. COSMOPOLITAN celebrates rough edges - perfection is boring. The premium brand inspires women to shape their lives in a self-determined way with fun, courage & self-confidence - true to the credo: Looks and Brain go together! #SupportHer



Print

Coverage	0.73 mill. (ma 2025/I)
Paid Circulation	129,641 (IVW 4/2024)
Frequency	monthly
Basic Rate 2026	EUR 45,290
Copypreis	4.90 EUR



Digital

Unique User	0.83 mill. (AGOF 2023-03)
Visits	2.27 mill. (IVW 2025-03)
Page Impressions	5.05 mill. (IVW 2025-03)