

## Germany's leading reporting magazine

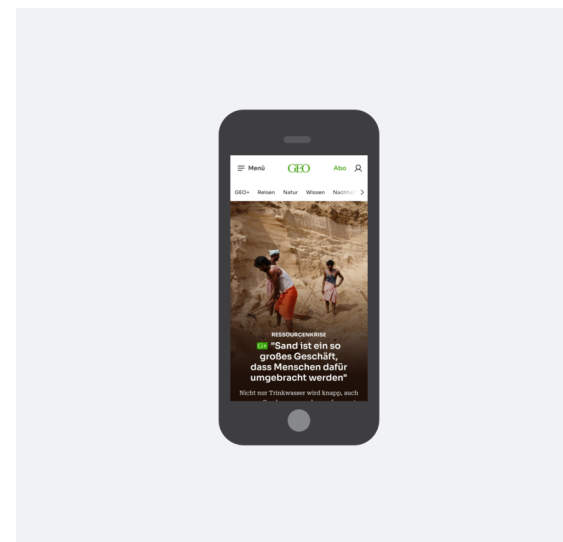
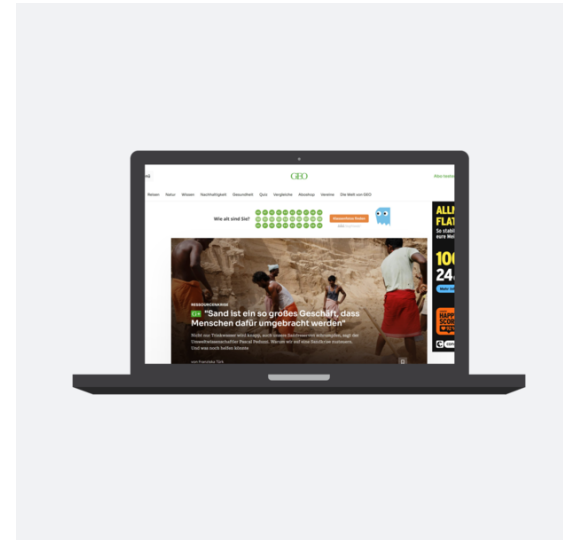
By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle. GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

### Print

Coverage <sup>1</sup>	1,527,762
Paid Circulation <sup>2</sup>	130,697
Frequency	monthly
Basic Rate 2026	EUR 51,200

### In-Stream & Display

Views <sup>3</sup>	7,315,693
Net coverage <sup>3</sup>	2,205,777
Possible Video Ads <sup>4</sup>	51,643



<sup>1</sup>B4P 2025, <sup>2</sup>IVW 1/2026, <sup>3</sup>AGF 2026-04, <sup>4</sup>Adserver 2026-04. GEO is published in Germany.