

# NATIONAL GEOGRAPHIC

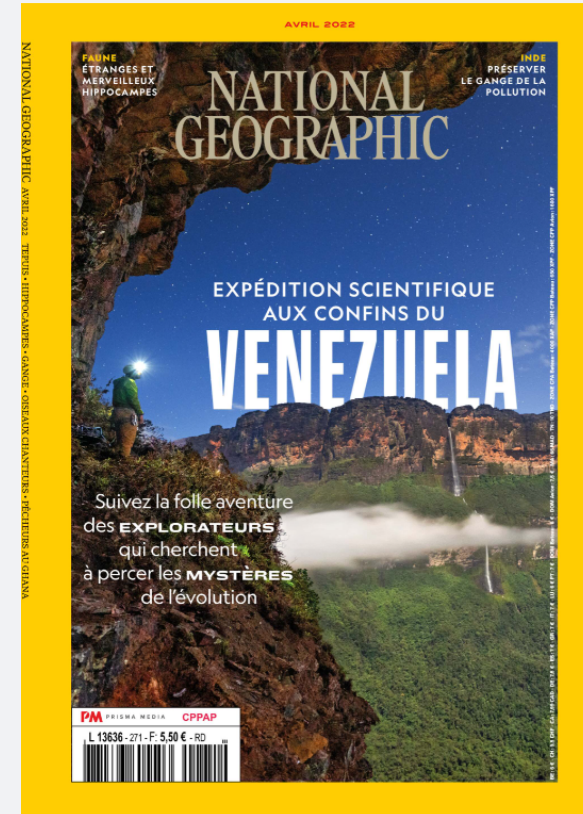
## The French edition of the world's most international magazine

NATIONAL GEOGRAPHIC takes its readers on unique adventures with a variety of themes, from archaeology and ancient civilizations to natural wonders, flowers, animals and ethnography. NATIONAL GEOGRAPHIC also informs on global issues and inspires to preserve the planet. The magazine's fuel is the passion and enthusiasm of the reporters. NATIONAL GEOGRAPHIC combines excellence and ethics and gives a voice to internationally renowned experts.

The target group are young, active, affluent, educated and urban readers who believe in qualitative, sophisticated and ethical consumption.

### Print

Coverage <sup>1</sup>	4,287,000
Paid Circulation <sup>2</sup>	29,389
Frequency	monthly



<sup>1</sup>ACPM ONE NEXT 2023/S2, <sup>2</sup>ACPM OJD 2023. NATIONAL GEOGRAPHIC is published in France.