

At a glance

GALA fascinates 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA inspires with news + trends from the worlds of fashion, beauty and lifestyle.

GALA is close up with well-researched background stories + insightful star interviews.



Print

Coverage	1.26 mill. (B4P 2026)
Paid Circulation	123,763 (IVW 1/2026)
Frequency	weekly
Basic Rate 2026	EUR 32,000
Copypreis	4.20 EUR



Digital

Views	198.56 mill. (AGF 2026-03)
Net coverage	6.18 mill. (AGF 2026-03)
Possible Video AIs	3.21 mill. (Adserver 2026-03)