STERN

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STERN stands for independent, credible journalism that identifies, contextualises and explains relevant issues. With exclusive investigations, powerful features and moving stories, STERN stays close to the people and the issues that shape our society.

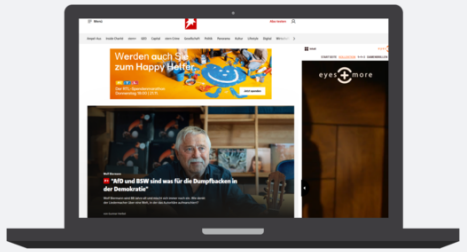
For brands, STERN offers a high-quality, trustworthy environment with a high level of brand safety – and a wide range of opportunities to effectively reach relevant target audiences.

Print

Coverage[1]	2,631,533
Paid Circulation[2]	253,708
Frequency	weekly
Basic Rate 2027	EUR 82,900

In-Stream & Display

Views[3]	51,116,284
Net coverage[3]	12,455,849
Possible Video AIs[4]	550,542







[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. STERN is published in Germany.