

ESSEN & TRINKEN

The culinary magazine with one of the highest coverages and an institution for over 50 years

ESSEN & TRINKEN stands for joie de vivre and the joy of cooking and baking for family or guests. It inspires through opulent visuals, the highest journalistic competence, and an exceptional mix of topics: with exciting portraits and reports, extraordinary travel reports and style-defining trends from the world of culinary arts.

Every month, ESSEN & TRINKEN reaches nearly three million enthusiastic wining and dining aficionados.

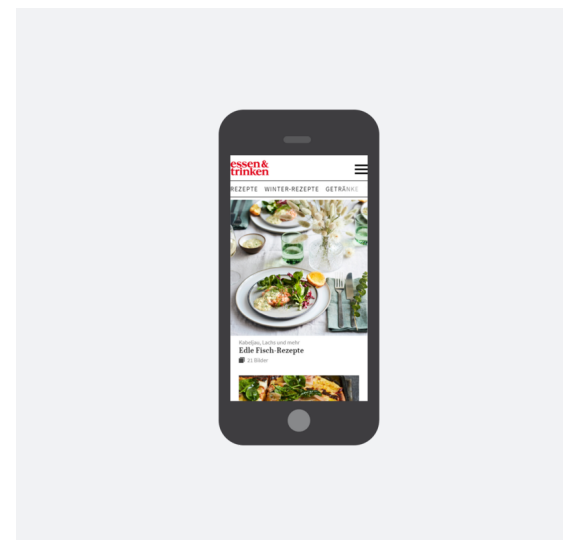
The readers and users are passionate cooks and enthusiastic hosts who attach great importance to freshness and quality of food, they also love travelling and are luxury orientated.

Print

Coverage ¹	1,128,588
Paid Circulation ²	77,612
Frequency	monthly
Basic Rate 2025	EUR 30,800

Digital

Unique User ³	2,370,000
Visits ⁴	4,743,196
Page Impressions ⁴	28,062,042
Possible Video AIs ⁵	62,528



¹AWA 2024, ²IVW 1/2025, ³AGF 2024-06, ⁴GA 2024-07, ⁵Adserver 2025-04. ESSEN & TRINKEN is published in Germany.