

The multimedia portal for watching popular Italian shows on demand

All the TV channels in live streaming, the TV guide to review the programs broadcast in the last week and a vast catalog organized by genre: films, fiction and TV series, documentaries, sports, cartoons, Rai Teche and original titles. The core target is people aged between 25 and 44 years old.

Broadcaster Video on Demand

Monthly Uniques ¹	9,700,000
In-Stream Impressions ¹	330,760,000



¹Broadcasters information 2022. RAI PLAY is published in Italy.