

The channel is characterized by action, humor, reality and sports

At RTL 7 everyone can feel like a hero. The evening includes programs such as 'Flodder', 'The A-Team', and 'Hardcore Pawn'. Viewers can then enjoy good, exciting action films in prime time. Sport is also an important part of RTL 7, with 'RTL GP', 'RTL Darts', many football matches (including the 'UEFA Europa League') and cycling races. The core target is men aged between 25 and 54.

TV

Monthly reach ¹	9,097,000
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Audience Profile

Men	65%
Women	35%
6-15 years	3%
16-24 years	3%
25-34 years	5%
35-44 years	8%
45-54 years	20%
55-64 years	28%
65+ years	33%

