

## At a glance

With around 1.1 million copies sold each week and a reach of over 5 million readers, BASIS PROGRAMM KOMBINATION is the highest-circulation weekly TV magazine combination in Germany.



### Print

Coverage	<b>4.38 mill.</b> (ma 2026/I)
Paid Circulation	<b>914,438</b> (IVW 1/2026)
Frequency	<b>weekly</b>
Basic Rate 2026	<b>EUR 127,460</b>

