

## The family channel

6ter is an educational and entertaining channel. It offers series, documentaries, children's programmes, cooking shows and sitcoms.

It mainly targets women aged 25-49, with or without children.

### TV

Monthly reach <sup>1</sup>	31,666,750
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### Audience Profile

Men	43%
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Women	56%
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6-15 years	39%
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16-24 years	6%
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25-34 years	9%
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35-44 years	24%
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45-54 years	8%
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65+ years	14%
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<sup>1</sup>Médiametrie, Restit TV 2023. 6TER is published in France.