

Big in TV, huge in leisure

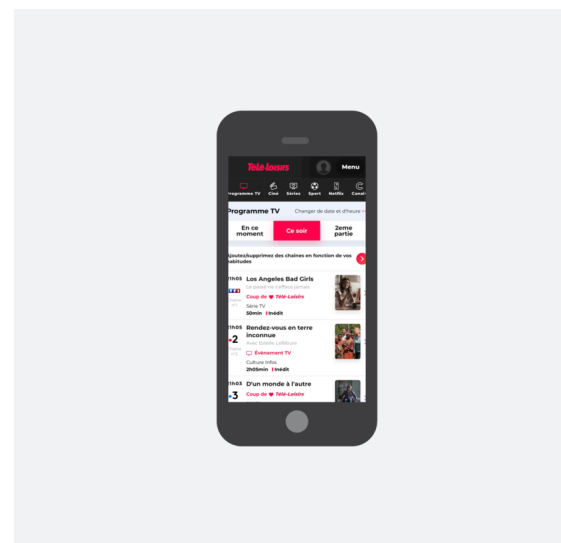
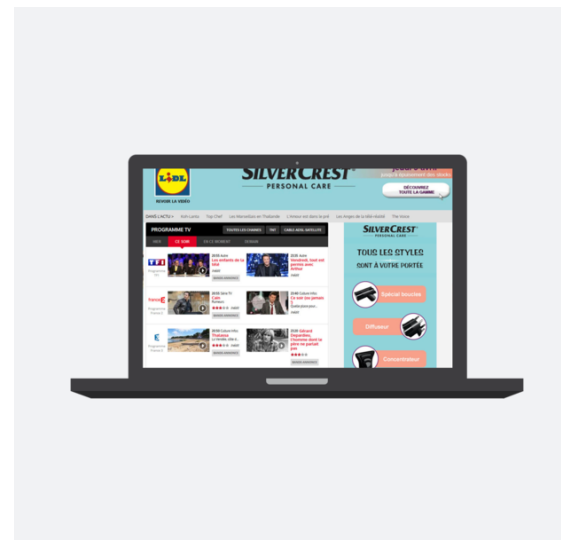
TÉLÉ LOISIRS was the first magazine to offer entertainment within television programmes. TÉLÉ LOISIRS is more than a standard TV magazine: it is a true leisure magazine and offers unique editorial content. As a television magazine expert, TÉLÉ LOISIRS has successfully developed its brand on all media with its website PROGRAMME-TV.net and is the first cross-media brand among television magazines in France. TÉLÉ LOISIRS has the highest reach of AB+ (21%) readers among TV magazines. Its audience is female (55%), working and family oriented and has the youngest average age.

Print

Coverage ¹	4,600,000
Paid Circulation ²	482,633
Frequency	weekly

In-Stream & Display

Unique User ³	21,900,000
Visits ⁴	222,121,075
Page Impressions ⁴	505,107,197



¹ACPM ONE NEXT 2023/S1, ²ACPM OJD 2024, ³Mediametrie Mediamat 2024-01, ⁴ACPM OJD 2022-03. TÉLÉ LOISIRS is published in France.