

Educational programs and teaching

The station broadcasts documentary, cultural and educational programmes in two languages, Italian and English.

The main target group is an affluent audience.

TV

Monthly reach ¹	6,173,071
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Audience Profile

Men	38%
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Women	61%
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6-15 years	2%
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16-24 years	3%
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25-34 years	5%
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35-44 years	9%
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45-54 years	13%
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55-64 years	27%
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65+ years	40%
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¹Auditel-Nielsen 2023. RAI SCUOLA is published in Italy.