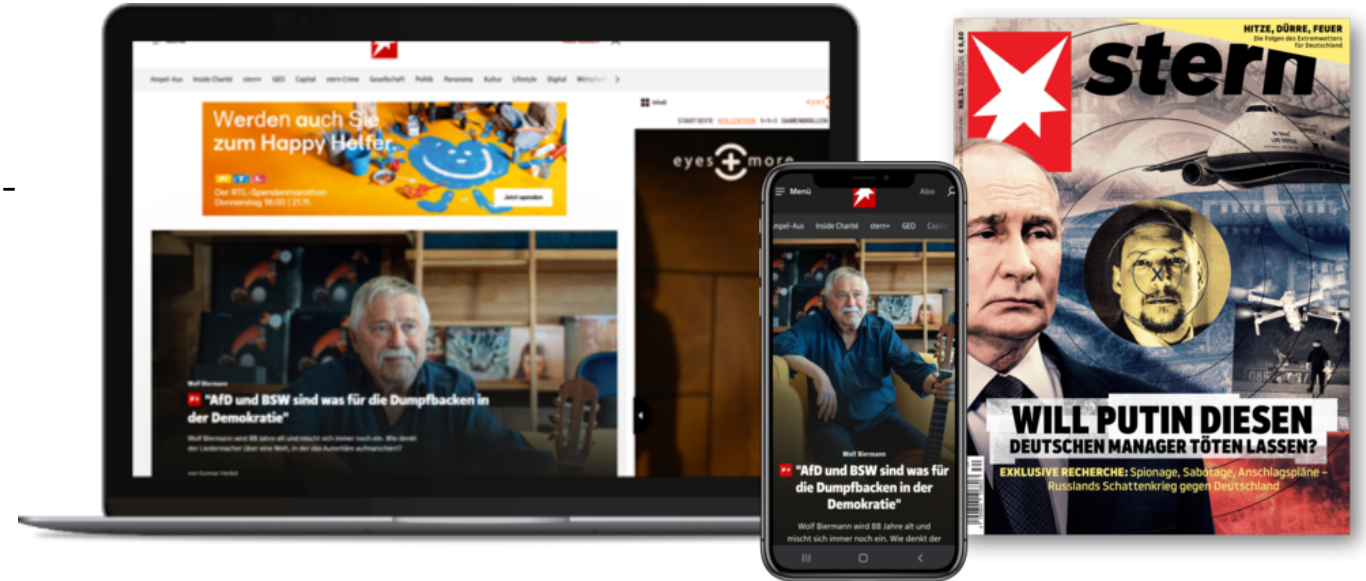


STERN

Major, topical and exclusive stories, a clear standpoint on societal questions, the repeatedly prize-winning optical language as well as its pronounced social commitment make STERN unique in the German media landscape. The coverage is close to the people, empathetic and concrete.



Print

Coverage	2.76 mill. ¹
Paid Circulation	256,818 ²
Frequency	weekly
Basic Rate 2026	EUR 80,700
Copypreis	6.80 EUR

In-Stream & Display

Views	54.59 mill. ³
Net coverage	11.92 mill. ³
Possible Video Ads	0.78 mill. ⁴