SCHÖNER WOHNEN

Europe's leading home and decorating magazine

SCHÖNER WOHNEN is a synonym for living and class: style-defining, lifelike, relevant - the leading medium for an entire industry. The brand enthuses its readers for the subjects of furnishing, design, architecture, lifestyle, garden, and travel, and inspires to realize one's own personal design and decorating dreams.

SCHÖNER WOHNEN is also a leader online: schoener-wohnen.de is the market leader in the Living segment, inspiring users with a wide range of products, interior design tips and daily news. SCHÖNER WOHNEN readers and users are highly engaged and continuously looking for inspiration and professional advice.

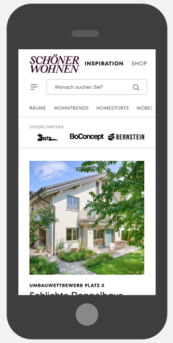
Print

Coverage[1]	1,005,704
Paid Circulation[2]	98,712
Frequency	monthly
Basic Rate 2027	EUR 42,900

In-Stream & Display

Views[3]	5,920,293
Net coverage[3]	362,807
Possible Video AIs[4]	14,286







[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. SCHÖNER WOHNEN is published in Germany.