

At a glance

TOGGO is **THE** entertainment brand for children aged between 6 and 13. At TOGGO it's all about fun: top-class series, thrilling game shows, exciting knowledge magazines and numerous digital offerings. At eye level with the stars, the kids are on a TOGGO tour!



Digital

Unique User	1.69 mill. (Adobe Analytics 2024-06)
Visits	9.11 mill. (Adobe Analytics 2024-06)
Page Impressions	42.51 mill. (Adobe Analytics 2024-06)
Possible Video AIs	39.08 mill. (Adserver 2025-02)

