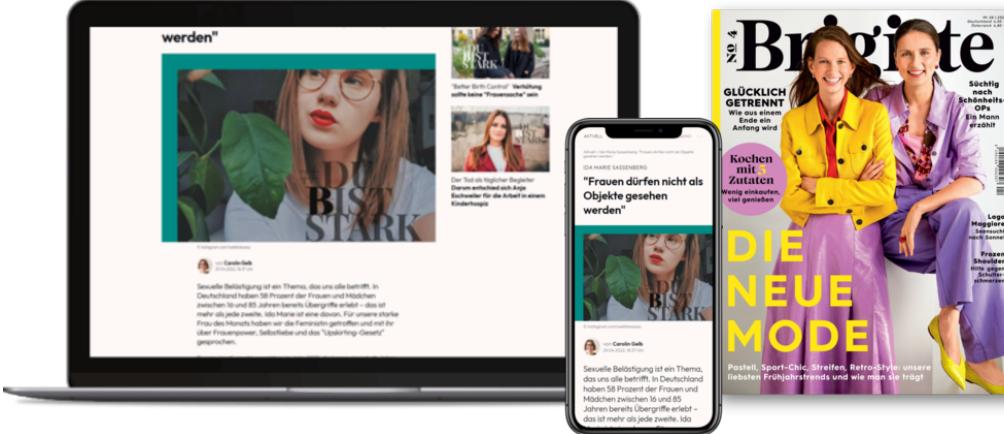


At a glance

BRIGITTE: loud, strong, big. The leading medium for women in Germany has stood for empowerment for 70 years and offers topics that affect, move and inspire women. It combines entertainment, utility and depth with journalistic quality. It stands for maximum credibility and social relevance.



Print

Coverage	1.06 mill. (ma 2026/I)
Paid Circulation	238,331 (IVW 4/2025)
Frequency	26 x a year
Basic Rate 2026	EUR 67,900
Copypreis	4.10 EUR

Digital

Views	75.33 mill. (B4P 2025/II)
Net coverage	4.24 mill. (B4P 2025/II)
Possible Video AIs	0.34 mill. (Adserver 2025-12)