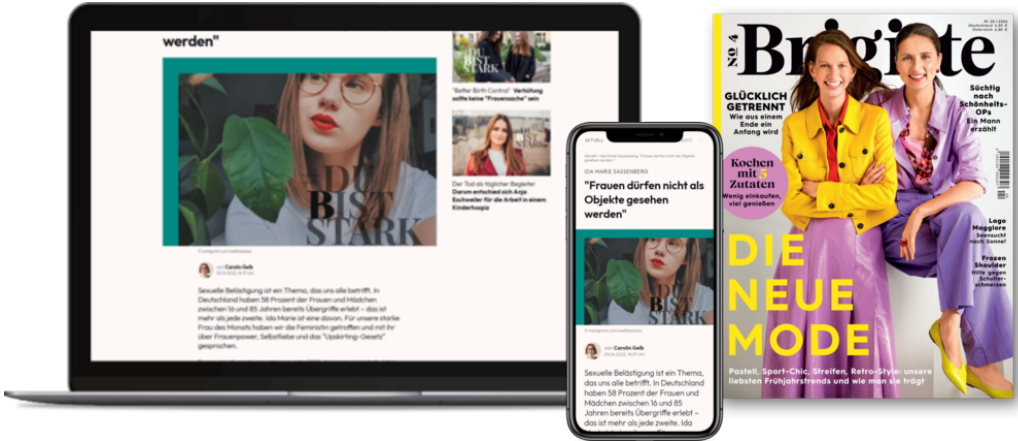


At a glance

BRIGITTE: loud, strong, big. The leading medium for women in Germany has stood for empowerment for 70 years and offers topics that affect, move and inspire women. It combines entertainment, utility and depth with **journalistic quality**. It stands for maximum **credibility** and **social relevance**.



Print

Coverage	1.06 mill. (ma 2026/I)
Paid Circulation	238,331 (IVW 4/2025)
Frequency	26 x a year
Basic Rate 2026	EUR 67,900
Copypreis	4.10 EUR



Digital

Views	75.33 mill. (B4P 2025/II)
Net coverage	4.24 mill. (B4P 2025/II)
Possible Video AIs	0.34 mill. (Adserver 2025-12)