

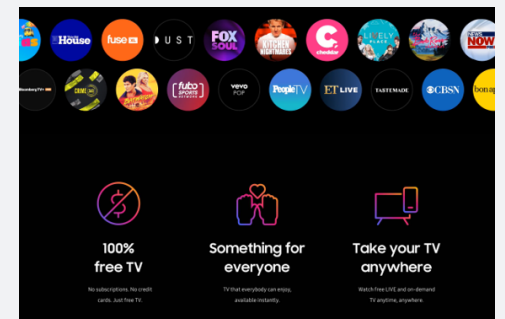
# SAMSUNG TV PLUS (SE)

## The powerful AVOD platform on SMART TV - with free ad-supported video service

Samsung devices come with Samsung TV Plus – Samsung’s free ad-supported Smart TV video service. Samsung TV Plus delivers free live TV and on-demand. Over 160 channels of news, sport, movies etc. The core target is people aged between 25 and 44 years old.

### Advertising Video on Demand

Monthly Uniques <sup>1</sup>	243,119
In-Stream Impressions <sup>1</sup>	5,307,424



<sup>1</sup>Publisher's Information 2023. SAMSUNG TV PLUS (SE) is published in Sweden.