

Germany's leading reporting magazine

By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle.

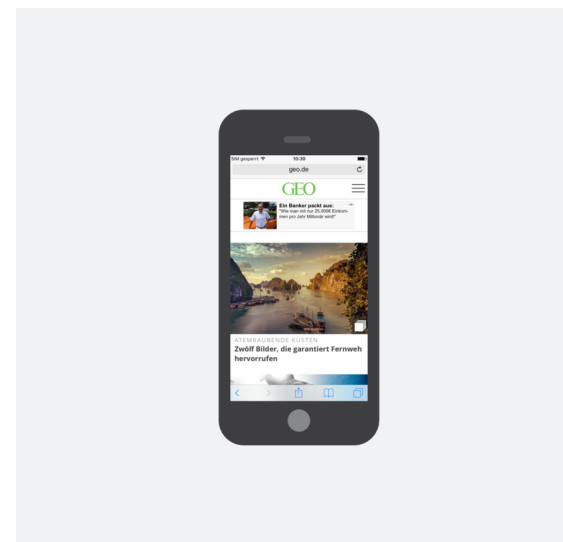
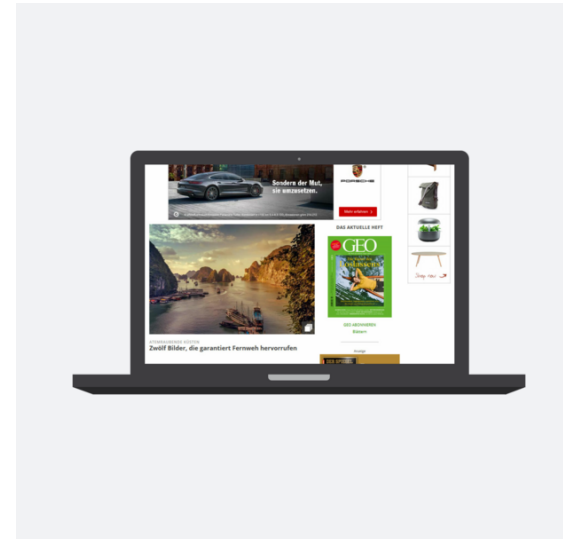
GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

Print

Coverage ¹	2,244,428
Paid Circulation ²	128,818
Frequency	monthly
Basic Rate 2025	EUR 49,900

Digital

Unique User ³	840,000
Visits ⁴	3,979,628
Page Impressions ⁴	14,920,835
Possible Video AIs ⁵	57,103



¹AWA 2024, ²IVW 1/2025, ³GfK 2024-06, ⁴GA 2024-07, ⁵Adserver 2025-04. GEO is published in Germany.