

INSIGHT TV HD

Best image quality imaginable

Insight TV is an international 4K UHD content creator and television channel specialized in action sports, lifestyle and entertainment. The content is aimed at millennials and combines high-quality action images with storytelling from leading influencers. Well-known titles include: Morbidelli Rising, THRU, Travel with a Goat, Street Art Challenge and Endurance: 24 Hours at Spa. The channel can be received in 28 countries and the content is also available worldwide via its own VOD platform Insight.tv.

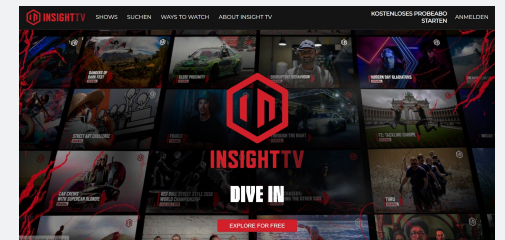
The core target is people aged between 24 and 54.

TV

Monthly reach ¹	682,596
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Audience Profile

Men	59%
Women	41%
6-15 years	4%
16-24 years	2%
25-34 years	9%
35-44 years	19%
45-54 years	31%
55-64 years	17%
65+ years	18%



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