Computer BILD

At a glance

As a leading purchasing advisor, COMPUTER BILD provides well-founded assessments of technology trends and digital services. Its success is unparalleled – for more than 25 years, millions of users have repeatedly placed their trust in this strong brand. The recipe for success: serious, useful journalism combined with incorruptible testing expertise leads to clear product recommendations.

Digital

Views	**101.00 mill.** (B4P 2025/II)
Net coverage	**10.87 mill.** (B4P 2025/II)
Possible Video AIs	**0.05 mill.** (Adserver 2025-12)