

At a glance

Everything, please – from haute cuisine to Thermomix, from superfood to cream. On KOCHBAR, prominent TV cooking formats find a digital extension, and users find their absolute favourite recipe. With 400,000 recipes KOCHBAR numbers among the largest food communities in Germany.



Digital

Unique User	4.04 mill. (AGF 2024-06)
Visits	6.72 mill. (GA 2024-07)
Page Impressions	10.23 mill. (GA 2024-07)
Possible Video AIs	0.02 mill. (Adserver 2025-03)

