HYGGE

The first magazine offering all about happiness ("hygge")

['hyg e] The feeling of happiness that comes when one is spending carefree hours with the family or good friends, laughing, dining and celebrating life. HYGGE is the first magazine that capitalizes on this feeling of being alive and through a positive radiance and caring thematic selection creates a we-feeling among the readers.

HYGGE is aimed at women between 25 and 55 years who are urban, but love nature. Women who are in search of peace, but also real, intensive experiences and encounters. They are quality-oriented and cultivate a sustainable lifestyle, value good foods and are trend-oriented and affluent.

hygge
EINFACH GLÜCKLICH SEIN



HYGGE is published in Germany.