

The Swiss edition of the German premium people magazine GALA

GALA is a class for itself – the premium People and lifestyle magazine covering editorial topics from fashion, beauty, watch, jewellery, wellness and lifestyle sectors.

With exclusive pictures, sensitive stories, honest interviews and brilliant photo galleries GALA brings its readers close to the stars.

Every 14 days, GALA is published with a Swiss Split written by Swiss journalists. The Swiss part reports about People, Society, Lifestyle & Pleasure and it portrays and interviews exciting Swiss personalities from society, culture, sport and economy.

Print

Coverage ¹	45,000
Print Circulation ¹	25,000
Frequency	all 14 days



¹Publisher's Information 2024. GALA is published in Switzerland.