

KURZ INFORMIERT

“The most important news of the day, condensed into 3 minutes, is delivered by our weekday news podcast. Anyone who uses voice assistants such as Amazon Alexa or Google Assistant can also hear or see the news there. Simply activate the skill with Alexa or say: “Play heise Top” with Google Assistant.”



Keyfacts

Frequency	5 times a week, Monday to Friday
Ø length	3 minutes
Host	Isabel Grünewald
Target group	Men, 30 - 59 years
Theme cluster	Economy & Technology
Reading	Presenter-Read

