AVANTI

The perfect companion for relaxation, service, and entertainment

AVANTI offers emotional reports, competent service pages, life assistance, refined recipes, and a colorful mix of puzzles. AVANTI is like a good friend with whom one enjoys spending coffee breaks. A large service section covers all areas of everyday life: health, fashion & beauty, recipes & nutrition, home, and travel. A central component of AVANTI is a weekly colorful mix of puzzles. AVANTI is aimed at female readers in their early 50s, who are actively engaged in life and desire a wide range of news, life assistance, and entertainment every week. AVANTI readers are down-to-earth, family-oriented, social individuals who, due to their high awareness of health, appreciate the extensive medical pages in the magazine's service section.

Print

Coverage[1]	199,286
Paid Circulation[2]	20,646
Frequency	weekly
Basic Rate 2027	EUR 4,190



[1]ma 2026/II, [2]IVW 3/2026. AVANTI is published in Germany.