

## The trendsetter for young audiences, focusing on reality and docu-soaps

The channel to entertain in a creative and surprising manner. RTL ZWEI sets new trends, focusing on reality and docu-soaps. Core target group: Adults from 14-49 years of age.

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### TV

Monthly reach <sup>1</sup>	1,536,390
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### Audience Profile

Men	46%
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Women	53%
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6-15 years	1%
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16-24 years	3%
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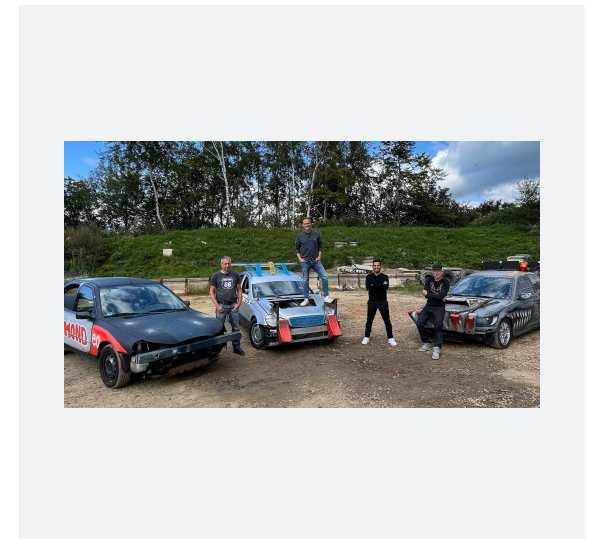
25-34 years	8%
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35-44 years	17%
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45-54 years	21%
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55-64 years	28%
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65+ years	22%
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<sup>1</sup>AGTT/GfK TELETEST; Evogenius Reporting, 2024. RTL ZWEI is published in Austria.