

## The dedicated Kids channel

Animation for kids and Teen series.  
The core target group are kids aged  
between 8-14 years.

### TV

Monthly reach <sup>1</sup>	7,402,707
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### Audience Profile

Men	41%
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Women	58%
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6-15 years	19%
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16-24 years	2%
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25-34 years	8%
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35-44 years	21%
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45-54 years	16%
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55-64 years	11%
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65+ years	23%
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<sup>1</sup>Auditel-Nielsen 2023. RAI GULP is published in Italy.