

Spain's independent quality newspaper, the largest Spanish language newspaper website in the world

EL MUNDO is the second largest national newspaper in Spain and continues to enjoy strong growth in both circulation and readership. The newspaper has an exceptionally attractive reader profile and delivers strong coverage across all regions in Spain. Founded in 1989, EL MUNDO is published every day with 20 regional editions.

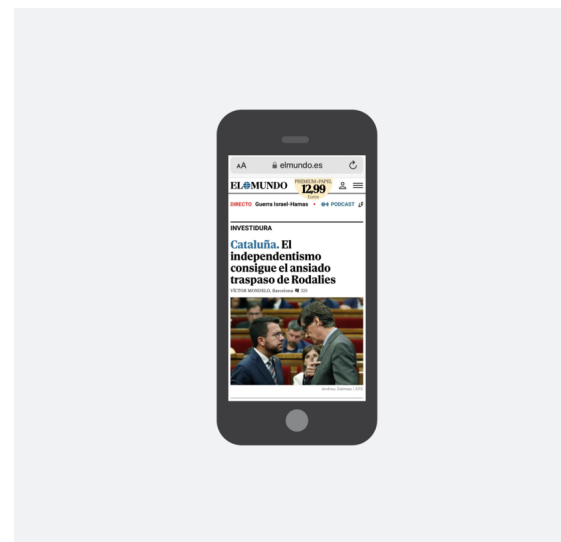
The target audience includes men and women ages 25-54. It consists mostly of middle- and upper-class professionals.

Print

Coverage ¹	488,000
Print Circulation ²	34,400
Frequency	daily
Basic Rate 2025	EUR 49,739

Digital

Unique User ³	16,000,000
Page Impressions ⁴	277,200,000



¹EGM 3/2024, ²OJD 2023/2024, ³GfK 2023 December, ⁴Publisher's Information 2022-12. EL MUNDO is published in Spain.