

## Spain's leading daily Business newspaper

EXPANSIÓN is the financial publication with the highest circulation in Spain while its sister title, Actualidad Económica, is Spain's leading business magazine. EXPANSIÓN offers quality content regarding the latest trends in business, finance, arts, culture, and sports. Along with the daily publication, the newspaper includes many supplements relating to leisure, lifestyle, sports, culture, and technology.

The target audience are mainly higher education and high-income men aged 25 to 54 years interested in Spain's economy and business news.

Print	
Coverage <sup>1</sup>	132,000
Print Circulation <sup>2</sup>	9,900
Frequency	daily
In-Stream & Display	
Unique User <sup>3</sup>	4,700,000
Page Impressions <sup>4</sup>	41,500,000




<sup>1</sup>EGM 3/2024, <sup>2</sup>OJD 2023/2024, <sup>3</sup>GfK 2023-12, <sup>4</sup>Publisher's Information 2023-01. EXPANSIÓN is published in Spain.