GEO

Germany's leading reporting magazine

By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle.
GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

Print

Coverage[1]	1,335,923
Paid Circulation[2]	132,552
Frequency	monthly
Basic Rate 2027	EUR 52,700

In-Stream & Display

Views[3]	5,729,688
Net coverage[3]	1,932,263
Possible Video AIs[4]	45,078







[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. GEO is published in Germany.