

Ihr Digital-Programm vom 13.1. bis 26.1.24

tvWorld



Neue Transformers sprengen die Action auf das nächste Level

14-TAGE-TOP-FILM

TRANSFORMERS

AUFSTIEG DER BESTIEN

sky vodafone T... FR

14-TAGE-PROGRAMM • MIT ALLEN FILM- UND SERIEN-HIGHLIGHTS

SA
SO
MO
DI
MI
DO
FR

Prices
2025



Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	205 x 265	5,380

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Trimming edge: add 5 mm to all sides. Live matter should be at least 5 mm removed from the trimming edge. Special formats and preferred positions on request.
Advertising splits on request.

ADVERTORIALS

Advertisorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertisorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts. We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

Issue No.	On Sale Date	Calendar Week
2/2025	02/01/2025	01
3/2025	16/01/2025	03
4/2025	30/01/2025	05
5/2025	13/02/2025	07
6/2025	27/02/2025	09
7/2025	13/03/2025	11
8/2025	27/03/2025	13
9/2025	10/04/2025	15
10/2025	24/04/2025	17
11/2025	08/05/2025	19
12/2025	22/05/2025	21
13/2025	05/06/2025	23
14/2025	19/06/2025	25
15/2025	03/07/2025	27
16/2025	17/07/2025	29
17/2025	31/07/2025	31
18/2025	14/08/2025	33
19/2025	28/08/2025	35
20/2025	11/09/2025	37
21/2025	25/09/2025	39
22/2025	09/10/2025	41
23/2025	23/10/2025	43
24/2025	06/11/2025	45
25/2025	20/11/2025	47
26/2025	04/12/2025	49
1/2026	18/12/2025	51

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GENERAL INFORMATION



PUBLISHER

Heinrich Bauer Verlag KG

MARKETERS

RTL AdAlliance S.A., Headquarters Luxembourg, 43, Boulevard Pierre Frieden, L-1543 Luxembourg,
[www.rtl-adalliance.com](http://www rtl-adalliance com)

ORDER PROCESSING

E-Mail: print-order@ad-alliance.de

AD MANAGEMENT

E-Mail: print-placements@ad-alliance.de
Phone: +49 (0) 40 / 286686-4827

SPECIAL AD FORMATS

Email: print-adspecials@ad-alliance.de
Phone: (+49-40) 286686-4425

COPY MATERIAL



Mohn Media Mohndruck GmbH – Anzeigen MAT
Email: anzeigen@bertelsmann.de
Phone: (+49-5241) 80 - 897 00
Technical Specifications: Current and binding
English-language information is available under:
www.duon-portal.de
Delivery of Copy Material: The centralized delivery
address for copy material is: www.duon-portal.de
For support please contact: support@duon-portal.de
Telephone hotline: (+49-40) 37 41 - 17 50

Ad Special-Portal

Binding technical specifications for special ad formats are available online at www.adspecial-portal.de

FREQUENCY

all 14 days

PZN

TV WORLD 569352

CONDITIONS OF PAYMENT

Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.

CONDITIONS OF BUSINESS

The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediاسales.net/cob. Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.

Luxembourg (Headquarters)
 RTL AdAlliance S.A.
 43, Boulevard Pierre Frieden
 L-1543 Luxembourg
 Email rtladalliance_info@rtl.com

Germany (Headquarters)
 RTL AdAlliance GmbH
 Überseeallee 10
 20457 Hamburg
 Email rtladalliance_info@rtl.com

Austria
 RTL AdAlliance
 Stella-Klein-Löw-Weg 11-17
 Haus C
 1020 Vienna
 Email rtladalliance_at@rtl.com

Belgium
 RTL AdAlliance
 Coupure Rechts 64B
 9000 Ghent
 Email rtladalliance_be@rtl.com

Finland
 RTL AdAlliance
 Sofiankatu 4 C
 00170 Helsinki
 Email rtladalliance_fi@rtl.com

France
 RTL AdAlliance
 157 Avenue Charles de Gaulle
 92200 Neuilly sur Seine
 Email rtladalliance_fr@rtl.com

Germany
 RTL AdAlliance
 Picassoplatz 1
 50679 Cologne
 Email rtladalliance_de@rtl.com

Italy
 RTL AdAlliance
 Piazza Velasca 8
 20121 Milano
 Email rtladalliance_ita-international-sales@rtl.com

Netherlands
 RTL AdAlliance
 Meeuwenlaan 98-100
 1021 JL Amsterdam
 Email rtladalliance_nl@rtl.com

Norway
 RTL AdAlliance
 Tordenskioldsgate 6
 0160 Oslo
 Email rtladalliance_no@rtl.com

Sweden
 RTL AdAlliance
 Döbelnsgatan 21
 111 40 Stockholm
 Email rtladalliance_se@rtl.com

Switzerland
 RTL AdAlliance
 Zeltweg 15
 P.O. Box 8032 Zurich
 Email rtladalliance_ch@rtl.com

United Kingdom
 RTL AdAlliance
 4 Tenterden Street London
 W1S 1TE
 Email rtladalliance_uk@rtl.com

USA - Los Angeles
 RTL AdAlliance
 2900 W Alameda Ave
 CA 91505 Burbank
 Email rtladalliance_usa@rtl.com

USA - New York
 RTL AdAlliance
 1540 Broadway
 10019 NY
 Email rtladalliance_usa@rtl.com



You can find the current media portfolio at www.ad-alliance.de.
 Ad Alliance GmbH | Registered Office: Köln, Local court: Köln HRB 33057
 Executive Board: Carsten Schwecke, Frank Vogel

RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



The General Terms and Conditions of Ad Alliance GmbH apply,
available at www.ad-alliance.de/agb.

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available at: www.mediaimpact.de/de/agb, unless otherwise indicated.