

Ihr Digital-Programm vom 13.1. bis 26.1.24

tvworld

Neue Transformers sprengen die Action auf das nächste Level

14-TAGE-TOP-FILM

TRANSFORMERS

AUFSTIEG DER BESTIEN

sky | Vodafone | T..

SA
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FR

14-TAGE-PROGRAMM • MIT ALLEN FILM- UND SERIEN-HIGHLIGHTS

Prices
2025



Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	205 x 265	5,380

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Trimming edge: add 5 mm to all sides. Live matter should be at least 5 mm removed from the trimming edge. Special formats and preferred positions on request.
Advertising splits on request.

ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts. We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

Issue No.	On Sale Date	Calendar Week
2/2025	02/01/2025	01
3/2025	16/01/2025	03
4/2025	30/01/2025	05
5/2025	13/02/2025	07
6/2025	27/02/2025	09
7/2025	13/03/2025	11
8/2025	27/03/2025	13
9/2025	10/04/2025	15
10/2025	24/04/2025	17
11/2025	08/05/2025	19
12/2025	22/05/2025	21
13/2025	05/06/2025	23
14/2025	19/06/2025	25
15/2025	03/07/2025	27
16/2025	17/07/2025	29
17/2025	31/07/2025	31
18/2025	14/08/2025	33
19/2025	28/08/2025	35
20/2025	11/09/2025	37
21/2025	25/09/2025	39
22/2025	09/10/2025	41
23/2025	23/10/2025	43
24/2025	06/11/2025	45
25/2025	20/11/2025	47
26/2025	04/12/2025	49
1/2026	18/12/2025	51

PUBLISHER

Heinrich Bauer Verlag KG

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Phone: +49 (0) 40 / 286686-4827**SPECIAL AD FORMATS**Email: print-adspecials@ad-alliance.de
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 Technical Specifications: Current and binding
 English-language information is available under:
www.duon-portal.de
 Delivery of Copy Material: The centralized delivery
 address for copy material is: www.duon-portal.de
 For support please contact: support@duon-portal.de
 Telephone hotline: (+49-40) 37 41 - 17 50

Binding technical specifications for special ad formats are available online at www.adspecial-portal.de**FREQUENCY**

all 14 days

PZN

TV WORLD 569352

CONDITIONS OF PAYMENT

Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.

CONDITIONS OF BUSINESS

The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob. Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.

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You can find the current media portfolio at www.ad-alliance.de.
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RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



The General Terms and Conditions of Ad Alliance GmbH apply,
available at www.ad-alliance.de/agb.

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