

## At a glance

AUTOBILD.de is the top destination for automotive content on the German-language web and the digital market leader with its desktop, mobile and social media platforms. In addition to the latest news on new and used cars, AUTOBILD Digital offers a large archive of driving reports and eight sections: sports cars, all-wheel drive, tuning, motorsport, classics, car tests, motorhomes and connected cars.



### Digital

Views	<b>21.29 mill.</b> (B4P 2025/II)
Net coverage	<b>3.56 mill.</b> (B4P 2025/II)
Possible Video Ads	<b>0.19 mill.</b> (Adserver 2026-03)

