

The channel for national highlights

National news, cultural content, and prime-time entertainment. ORF1 is the go-to channel for major sporting events, live shows, and popular Austrian series.

TV

Monthly reach ¹	6,159,000
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Audience Profile

Men	53%
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Women	47%
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6-15 years	2%
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16-24 years	3%
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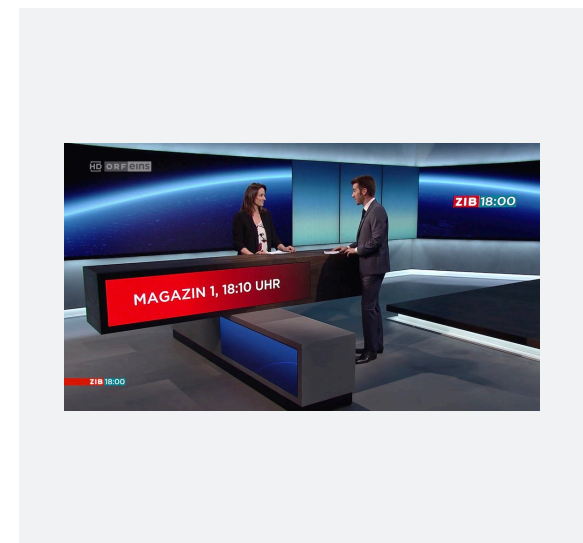
25-34 years	6%
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35-44 years	11%
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45-54 years	16%
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55-64 years	24%
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65+ years	37%
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¹AGTT TELETEST 2.0; 2025. ORF1 is published in Austria.