



# GEO

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.



## Print

Coverage	1.53 mill. <sup>1</sup>
Paid Circulation	130,697 <sup>2</sup>
Frequency	monthly
Basic Rate 2026	EUR 51,200
Copypreis	11.00 EUR

## In-Stream & Display

Views	8.03 mill. <sup>3</sup>
Net coverage	2.19 mill. <sup>3</sup>
Possible Video Ads	0.06 mill. <sup>4</sup>

<sup>1</sup>B4P 2025 <sup>2</sup>IVW 1/2026 <sup>3</sup>AGF 2026-05 <sup>4</sup>Adserver 2026-05