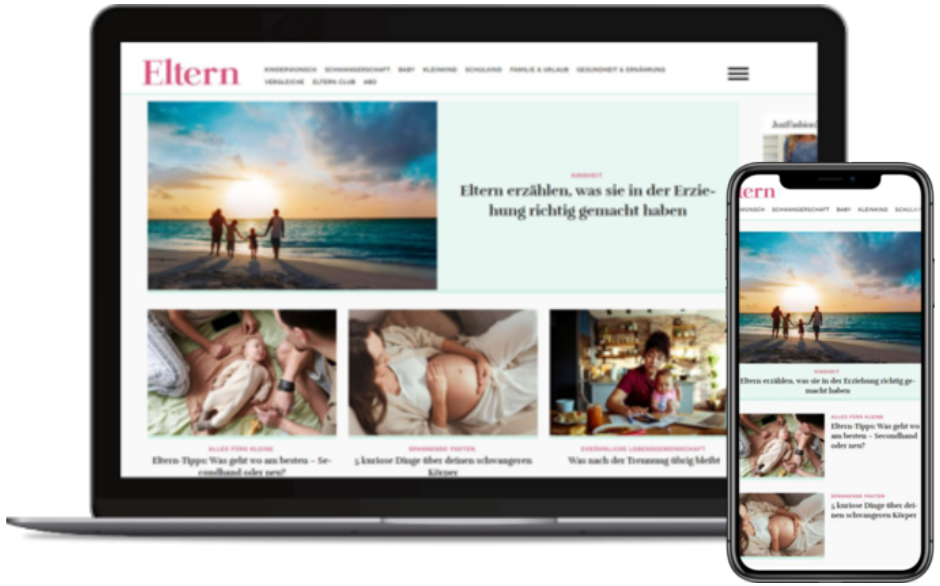
ELTERN

For the last 50 years ELTERN has accompanied young families. It the focus was earlier on information, today it's the readers' desire to not be left alone with **new question**s and overwhelming **emotions**. A baby changes one's entire life and leads to many purchase decisions. ELTERN provides an overview and **decision-making help –** a fitting surrounding for all of your products.



In-Stream & Display

Views	**23.45 mill.**[1]
Net coverage	**1.66 mill.**[1]
Possible Video AIs	**0.03 mill.**[2]

[1]AGF 2026-10 [2]Adserver 2026-10