

A powerfull offer of kids online videos

YoBoHo specializes in creating and distributing digital-first content. Brands under the kids vertical include the massively popular HooplaKidz - a world leader in digital family entertainment along with All Babies Channel, and many more. Apart from kids content, there is a vast library of knowledge content created for young adults and recipes content for a growing audience in home cooking. The core target is Kids aged between 6 and 12 years old.

In-Stream Impressions

Non-skippable ¹	5,387,749
Skippable ¹	5,479,464
Bumper ¹	5,793,607



¹Google Ad Manager 2023-QIV. YOBOHO is published in United Kingdom.