

The TV channel for people who care about nostalgia

The channel combines a number of timeless TV programs with a lot of new productions of its own. For active people over 49 with programs about travel, cooking and music from that time. Old acquaintances such as Ernst Daniël Smid, Sjoerd Pleijsier, Mari Carmen Oudendijk and Erik de Zwart present. ONS is broadcast throughout the Netherlands and, as the successor to Nostalgie Net, has a large group of loyal viewers.

The core target is the over-50s.

TV

Monthly reach ¹	2,332,000
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Audience Profile

Men	55%
Women	45%
6-15 years	1%
16-24 years	1%
35-44 years	2%
45-54 years	11%
55-64 years	44%
65+ years	41%



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