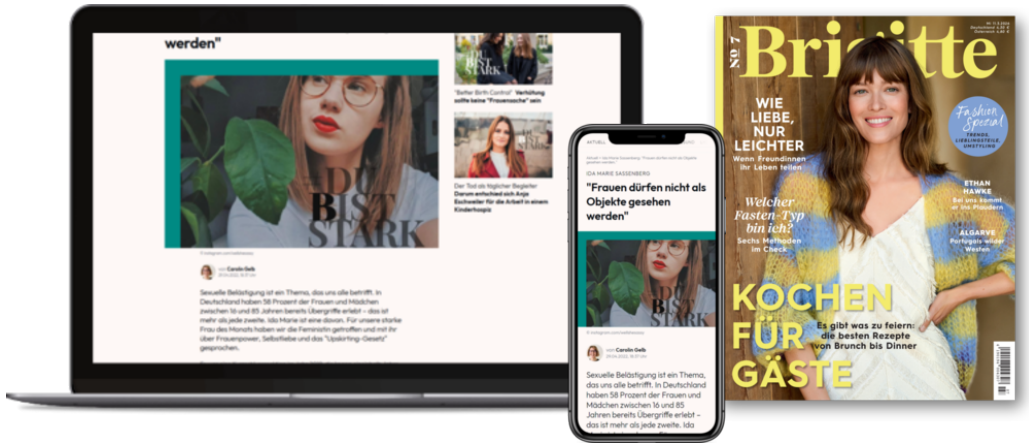
Brigitte

At a glance

BRIGITTE is Germany's strongest women's media brand. It shapes the image of women—with depth, lightness, and attitude. BRIGITTE stands for empowerment and offers topics that affect, move, and inspire women of all generations. With journalistic quality, it stands for the highest credibility and social relevance.



Print

Coverage	**1.06 mill.** (ma 2026/I)
Paid Circulation	**238,331** (IVW 4/2025)
Frequency	**26 x a year**
Basic Rate 2026	**EUR 67,900**
Copypreis	**4.10 EUR**

Digital

Views	**53.48 mill.** (AGF 2026-02)
Net coverage	**1.19 mill.** (AGF 2026-02)
Possible Video AIs	**0.22 mill.** (Adserver 2026-02)