

## Germanys No 1 cross media news brand

NTV delivers breaking news from all over the world: fast and to the point. NTV describes the backgrounds of a wide range of topics, from economics and finance to politics, sport and society, and creates an understanding of complex interrelationships. With innovative moving image formats and in-depth podcast and audio pieces, the platform provides daily updated and detailed background reports of globally relevant events.

All important global financial topics are carefully prepared by NTV and thus attract the attention of decision-makers with an affinity to finance and the economy.

### Digital

Views <sup>1</sup>	803,135,703
Net coverage <sup>1</sup>	16,827,279
Possible Video Ads <sup>2</sup>	37,455,532



<sup>1</sup>B4P 2025/II, <sup>2</sup>Adserver 2025-12. NTV is published in Germany.