

Channel dedicated to men, offering news, investigation, documentaries, sports as well as movies

MEGA is aimed at a male audience, including series, action movies, factu- als, documentaries and reality television, as well as sports talk shows such as El Chiringuito de Jugones and the retransmission of programs that had been broadcast on Antena 3 and La Sexta. Most of the documentaries, factu- als and reality shows broadcast on Mega are produced by The History Channel.

TV

Monthly reach ¹	14,612,000
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Audience Profile

Men	61%
Women	38%
6-15 years	3%
16-24 years	3%
25-34 years	19%
45-54 years	47%
65+ years	28%



¹KANTAR MEDIA. PYB. 2024. IND. 4+. LINEAR TV. MEGA is published in Spain.