GALA

The premium people and lifestyle magazine

GALA, the premium people and lifestyle magazine, has been reporting on stars from around the world for over 30 years, delivering fresh celebrity news every Thursday. With exclusive imagery and stunning photo features, GALA enriches the lives of its readers and invites them into glamorous and fascinating worlds.

GALA is in a class of its own – a standard the brand continues to reaffirm time and again. Across more than 20 lavishly designed pages, GALA showcases journalistic expertise covering the most important news and trends from the worlds of fashion, beauty and lifestyle.

GALA represents cross-media excellence – exclusively at GALA – with a loyal community of more than 13 million fans every month*. This strong brand presence extends from print and online to events.

In addition to the weekly premium people and lifestyle magazine, GALA publishes the **GALA Style** supplement

Print

Coverage[1]	1,311,944
Paid Circulation[2]	121,519
Frequency	weekly
Basic Rate 2027	EUR 32,900

In-Stream & Display

Views[3]	196,403,698
Net coverage[3]	8,788,998
Possible Video AIs[4]	4,498,334







[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. GALA is published in Germany.