

## AUF EINEN BLICK

AUF EINEN BLICK offers well-founded and everyday information and advice, great emotional stories and exciting reports. The weekly magazine offers another major highlight: the annual reader campaign 'Heroes of everyday life', which honours special people.



### Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.10 mill. <sup>1</sup> |
| Paid Circulation | 366,181 <sup>2</sup>    |
| Frequency        | weekly                  |
| Basic Rate 2026  | EUR 49,580              |
| Copypreis        | 2.20 EUR                |