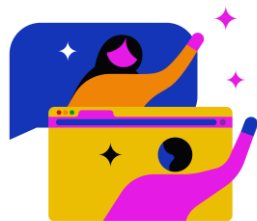


# Big Screen Video

Germany - Reach and availability



## Monthly Unique Users\*

12 000 000 UU

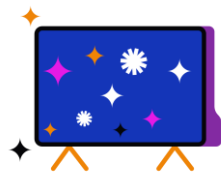


## Campaign example budget

250 000 €

8 474 000 impressions

2 824 000 UU



## Expected video metrics

Avg. VTR 97%

Avg. Viewability 96%

eCPCV 0,030 €



\*Unique devices from smartX adserver data. Logos displayed are a selection of publishers represented in the MediaCollection