

# HARVARD BUSINESS REVIEW



## The most prestigious magazine of management and business

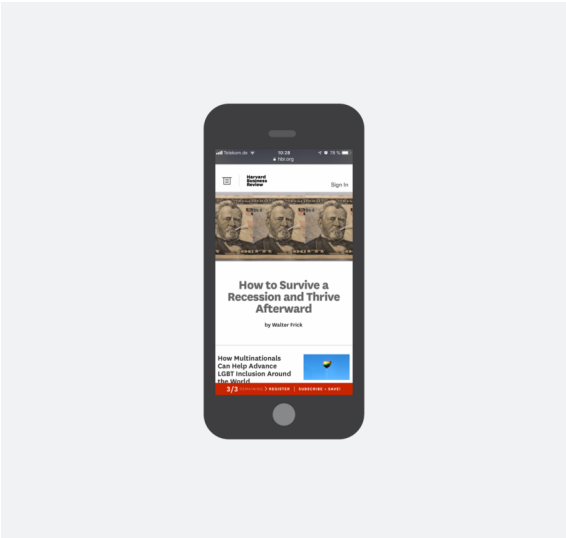
A trusted business advisor to high-level decision makers, for its distinctive blend of expert knowledge, his concise analysis of management issues and its reputation for developing pioneering ideas. HARVARD BUSINESS REVIEW's articles cover a wide range of management insights, including leadership, organizational change, marketing and finance in all types of organizations.

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The readers are mostly men with high purchasing, decision and influence power.

Print	
Coverage <sup>1</sup>	147,000
Print Circulation <sup>1</sup>	17,000
Frequency	bimonthly
Basic Rate 2025	EUR 13,000

Digital	
Unique User <sup>2</sup>	191,000



<sup>1</sup>Publisher's Information 2022, <sup>2</sup>Médiamétrie Internet Glob. 2023-05. HARVARD BUSINESS REVIEW is published in France.